



WAVERLEY
COUNCIL

Draft Car Share Policy



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1. Background

Waverley Council's transport hierarchy prioritises walking, cycling and public transport over private motor travel, supporting residents, businesses and visitors to use these modes of transport wherever possible. Council also recognises that for some people and for some journeys, driving is the most practical mode of transport. For these trips, car share offers our residents and businesses a more cost and space effective way to obtain the use of a motor vehicle than private vehicle ownership. This reduces growth in the number of motor vehicles driving and parked on Waverley streets.

Many studies over the past two decades have indicated that one available share car can be used by up to ten or more households, reducing the need for private vehicle ownership in those households.¹ Some members can be totally free from private car ownership. Others may choose to reduce the number of cars their household owns. Local Waverley usage data from established car share services indicates an even more positive alignment than this general rule of thumb with an average of 50 Waverley car share members per available dedicated car share space. Recent membership data also indicates that over 10% of Waverley residents are members of a car share service and that this membership is steadily growing at an annual rate of 20%. This:

- reduces the number of vehicles parked or in use in Waverley, providing space for other vehicles owned by Waverley residents.
- encourages members to use walking, cycling and public transport modes of transport when most appropriate, as any car share trip is fully costed and a true cost can be compared to alternative modes.
- eliminates residents' overhead costs of insurance and maintenance for each car ownership avoided,
- provides security of a dedicated car space at its 'home' location.
- offers residents choice of a range of vehicle types depending on the journey requirements.

Waverley has actively supported car share over the last two decades, providing over 80 dedicated car share spaces. These are allocated across two authorised car share operators with over 10,000 Waverley combined resident and business members at the time this policy is reviewed.

2. Purpose

The purpose of this policy is to:

¹ Boyle, P. (2016). The impact of car share services in Australia. International Car sharing association.

- Provide an understanding of the varying ways that Waverley Council can encourage and enable residents and businesses to most efficiently and effectively use car share.
- Provide principles for the authorisation of car share operators to manage their businesses using dedicated car share on-street spaces.
- Provide principles for the approved allocation and renewal of dedicated spaces for authorised car share vehicles.
- Provide principles for the on-going management of car share services.
- Define council and car share operator responsibilities in the management of car share operations.

3. Scope

This policy applies to Waverley Council local government area (the Council) and considers the following categories of car share:

- Authorised car share operators with vehicles in dedicated on-street spaces.
- Restricted allowance of free-floating vehicles by authorised car share operators.
- Unauthorised car share platforms, which are often peer-to-peer.
- Car share provision under development applications.
- Car share provision on private or council owned property – for example car parks.

4. Car Share Policy content

4.1 Authorisation of Car Share Operators

Authorisation of a car share operator is a legal agreement with the Council for the use of dedicated parking spaces and other forms of a car sharing.

Waverley Council requires that car share operators who intend to apply for or rent dedicated car share spaces demonstrate that they will agree to:

1. Offer the short-term hire of cars. This means that cars can be hired for time periods of 1 hour or less. Cars can be hired for a maximum of 4 days in one time-period.
2. Provide unlimited access to vehicles, through an online platform or telephone booking system that enables available cars to be reserved and used by members immediately.
3. The management of dedicated car share spaces as per 4.3 below.

4. Submit a quarterly report to council of aggregated membership and car share space usage and vehicle data to the level of detail required by council on authorisation or subsequent update.
5. Submit an annual report detailing the results of an annual survey of its Waverley LGA members, including usage, satisfaction, benefits and concerns to the level of detail required by council on authorisation or subsequent update.
6. Provide vehicles in accordance with Waverley Council's sustainability requirement.
7. Where appropriate, provide car vehicles in accordance with the Disability Act.
8. Be financially sound and support this with an independent financial audit.
9. Provide a network of vehicles or be in the process of rolling out a network of vehicles.

4.2 Renewal of Car Share Operator Authorisation

1. Authorisation of Car Share Operator remains valid for five years as long as the conditions of authorisation are met.
2. The authorisation of a car share operator may be renewed after five years, subject to Operator request and approval by the Council.

4.3 Approval and Management of Dedicated Car Share Spaces and Permits

1. Only Waverley Authorised Car Share Operators may apply for dedicated car share spaces.
2. An application for a dedicated car share space must be
 - clearly identified by suburb, street name and position within the street.
 - supported by membership numbers within a range of 250m of the proposed site or alternative demonstration of potential usage.
 - supported by usage data over the previous three months for any dedicated car share space or floating vehicle the operator manages within 500m of the proposed space, or alternative usage that supports the application.
 - supported by any specific request made by a resident, business or group of residents/businesses for this car share space.
 - submitted individually or as a group based on a pre-set time-frame determined by Council resource availability.
3. Applications for a dedicated car share space will be assessed by the Council on its merits through the demonstration of adequate potential demand and suitability for the location before approving the site for consultation. This may include negotiation with the operator for a different proposed site for consultation.
4. Applications for a dedicated car share space within a metered area will not be considered except under special circumstances which are detailed in the application.
3. For those applications considered suitable, the Council will seek community feedback from surrounding residents and businesses, aligned to consultation with respect to any parking change proposal.

4. The Council may delegate the consultation to the operator or a third party as approved by the Council, but assessment of the engagement will be undertaken by the Council.
5. Responses from the community feedback must demonstrate there is at least 25% support for the dedicated car space on consultation.
6. Responses from the community feedback need to demonstrate reason(s) for the support or lack of support.
7. Dedicated parking bays will be allocated to a specific car share operator and must be used by that car share operator.
8. After consultation, the Council's decision on approval of the car share dedicated space is final.
9. Successful car share operators are responsible for the installation and maintenance of dedicated parking space, including signage and/or line marking to the Council's agreed specification.
10. Successful car share operators must apply to the Council's Parking Administration for a car share parking permit for the new dedicated space.
11. Car share spaces that have signage installed and are not used within 4 weeks may have their approval revoked.
12. The Council reserves the right to reject any application for establishment of a dedicated on-street share space.
13. The Council reserves the right to revoke approval of an existing dedicated car share parking bay when conditions change.
14. Realign dedicated car share bay annual permit to the residential parking permit pricing.

4.4 Authorised Floating Permits

1. The Council will define the implementation of permits that allow unlimited parking for car share in restricted parking areas. The intent is to allow operators to
 - a. Test demand in an area prior to application for future dedicated parking spaces.
 - b. Increase supply temporarily, generally but not exclusively on a seasonal basis
2. Requirements for consideration of permits to include the following:
 - a. Floating car share permits can only be applied for by authorised car share operators.
 - b. The number of permits to be limited for an operator and /or an area of operation such as a Resident Parking Area (RPA) or Waverley LGA.
15. Benefits to be considered for each permit include alignment with those for a Resident Parking Scheme Permit (RPSP) for that RPA.
16. Data to be reported to the Council include alignment with that for dedicated car share spaces.
17. Pricing of the permit to be aligned with the residential parking permit pricing scheme.

4.5 Development Requirements

1. The Council to more effectively respond to the need for more car share spaces as the result of developments, while discouraging an oversupply of private car parking by considering the following changes:

- a. Conditioning of car share provision for all developments of ten or more apartments.
 - b. Conditioning the number of car share parking spaces and vehicles within developments at the rate of one car per 30 apartments.
 - c. Prioritise EV car share vehicles. Initially these should at least be in alignment as that for private EV development requirements.
 - d. Updated car share provision to be included within the next substantive DCP Update.
2. Selected car share operator to be authorised by the Council and data to be reported to the Council in alignment with all other authorised car share operators.

4.6 Peer-to-peer car share platforms

Peer-to-peer car share platforms operate in Waverley outside the authorisation of Waverley Council. Their vehicles are typically, but not necessarily, owned by Waverley residents and in that case have the benefit of any permit system attributable to the vehicle owner. Outside those benefits, these vehicles can normally only be made available in unlimited parking areas when stored for longer than 2 hours or other specified limited time periods.

Peer-to-peer car share platforms operating in Waverley are requested to register with Waverley Council and supply regular amalgamated data on Waverley membership, vehicles and usage.

4.7 Sustainability Provisions

1. Waverley Council has a community greenhouse gas emissions target to reach net zero emissions by 2035. While car share enables the local community to drive less and contributes to this target, there is also a requirement for ongoing improvements in vehicle efficiency as well as the complete electrification of our transport system.
2. This Policy therefore requires vehicles to meet minimum emissions standards as defined by the Australian government Vehicle Emissions Star Rating website based on vehicle category as shown in Table 1. See: <https://www.vesr.gov.au/>

TABLE 1 VEHICLE EMISSIONS STAR RATING AND GREEN GUIDE

Hatchbacks / Sedans	150g (CO ₂)/km	3 stars or more
Sports Utility Vehicles	176g (CO ₂)/km	3.5 stars or more
Vans	225g (CO ₂)/km	1.5 stars or more
	Based on Green Vehicle Guide https://greenvehicleguide.gov.au/	See https://www.vesr.gov.au/

3. All car share operators are strongly encouraged to positively exceed emissions standards when possible.

4. Consider fee subsidies for low emission vehicles.

4.8 Wheelchair Accessible Vehicle Provisions

1. Waverley Council encourages and promotes an inclusive community where people with disabilities can participate in community life. Waverley's Disability Inclusion Action Plan (DIAP) details the actions Council is taking to improve the way people with disability access services and participate in community life. DIAP objectives include:
 - a. The Council values and supports inclusive attitudes and behaviours across the Council and the community;
 - b. People with disabilities have opportunities to live independent lives in their community and to connect, engage and make choices about the services they access;
 - c. The community is a place where people can move around easily and can access services, facilities and participate in community life;
2. All car share operators with a fleet of over 50 vehicles are encouraged to include at least one wheelchair accessible vehicle (WAV) within their Waverley LGA fleet, after consultation with the Council's Access and Inclusion Forum.
3. WAV vehicle and associated dedicated space to be in accordance with the Disability Discrimination Act 1992 (DAA) and the Disability Standards for Accessible Public Transport 2002 (Transport Standards).
4. The Council will consider a temporary or permanent subsidy on permit fees (broadly) to enable the provision of one or more WAV within the Waverley LGA fleet.

5. Review

This car share policy is to be reviewed in five years.

6. Definitions

Term	Definition
<i>Green Vehicle Guide</i>	Australia-wide guide to rating vehicles on environmental criteria.
<i>Dedicated car share space</i>	A parking space where the car share vehicle must be returned as detailed in the car share operator app. There is no parking restriction when the car is in its allocated space, but standard parking restrictions apply when parking elsewhere.

<i>Wheelchair accessible vehicle (WAV)</i>	A Wheelchair Accessible Vehicle (WAV) is a standard vehicle modified to allow wheelchair users to enter, exit, and travel safely while remaining in their wheelchair.
<i>Vehicle Emissions Star Rating</i>	NSW Government Star rating applied to light passenger vehicles sold on the Australian market since 2004. The star rating is a visual way to quickly compare the level of CO ₂ emissions from each car.
<i>The Council</i>	Waverley Council local government area
<i>DCP</i>	Development Control Plan
<i>DIAP</i>	Disability Inclusion Action Plan

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